

Rough Sketch

1

Homepage	Book	About	Existing Flight	Login
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depart date D E	destination date F	passengers # 1
Round trip ☐ One-way ☒		

2

Flight Options				Add-ons or Flight Enhancers	
Depart Option ☐ Time/Date Location ☐ ☐	Connections ↓	Time/Date Location Price	Baggage ☐ Boarding Class ☐	Duplicate for Return Flight ☐	
Return Option ☐ T/D ☐ ☐	Connections ↓	T/D Price	Baggage ☐ Boarding Class ☐		
Subtotal			Continue		

4

Summary & Itinerary					
	Duration				
Departure Flight: (edit)	Time/Date Location	Connections Location + Duration Duration	Time/Date Location	Add-ons?	Subtotal: Flight + Add-ons
Return Flight:	T/D Location	Connections Location + Duration	T/D Location	Add-ons?	Subtotal: Flight + Add-ons
Subtotal: Both Flights + Add-ons					\$
Taxes + Fees					\$
Total:					\$ \$

Rough Sketch

Passenger Information

Pass#

Name

Email

Street Address City State Zip

Phone #

Group Boarding Class

	↓
--	---

Enhancements: ^{Departure} Checked Baggage

Boarding Class

	↓
	↓

^{Return}

○ Duplicate Departure Flight Enhancements

Checked Baggage

Boarding Class

	↓
--	---

	↓
--	---

P#2

Itinerary + Add-Ons

Pass #1:

Name First

Last

Email

Boarding Class

Depart

Return

Extra Baggage

↓

↓

→ Add-on Cost

Pass #2

Last

Last

Email

↓

↓

↓

↓

↓

→ Add-on Cost

(edit)

Departure Flight

Depart

Duration

Connections

Duration

Arrival

Location

Location

Location

→ Cost/Pass

Date (Time)

Duration

Date (Time)

Total Cost

Return Flight

(edit)

Depart

Duration

Connections

Duration

Arrival

→ Cost/Pass

Location

Location

Location

Total Cost

Date (Time)

Date (Time)

Subtotal: \$

Taxes & Fees: \$

Total: \$\$

Refined Sketch

www.airline.com

Homepage

Book

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Flight Search

Departure Location

Auto fill

Destination Location

Auto-Suggest

Departure Date

Calendar icon

Return Date

Calendar icon

Passenger Count

#

▲▼

Round Trip

One Way

Search Flights

Based on current location

Click for calendar entry

Return date is entered using the same calendar as the departure date. Less clicks

Colored Button

Refined Sketch

www.airline.com

Flight Options

Search

Select Flight

Review

Pay & Book!

Flight Options

Departure Flights

Sort

Filter

Depart	Connection	Destination	Price/Passenger-Group
Date @ Time Location	→ Connection Date @ Time → Duration Location	Date @ Time Location Total Duration	\$ - \$\$\$
Date @ Time Location	→ Connection Date @ Time → Duration Location	Date @ Time Location Total Duration	\$ - \$\$\$

Departure Subtotal

\$

\$\$\$

Return Flights

Depart	Connection	Destination	Price/Passenger-Group
✕	→ ✕	→ ✕	\$ - \$\$\$
✕	→ ✕	→ ✕	\$ - \$\$\$

Return Subtotal

\$

\$\$\$

Subtotal

Per Passenger

\$

Group

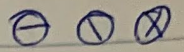
\$\$\$

Colored Button

Continue

Refined Sketch

www.airline.com



Itinerary &
Add-Ons

Itinerary

Flight Details

Search

Select
Flight

Review

Pay
&
Book!

	<u>Depart</u>	<u>Connection</u>	<u>Destination</u>		<u>Price/Passenger - Group</u>
<u>Departure Flight</u>	☐ X	→ ☐ X	→ ☐ X	<u>edit</u>	\$ - \$\$\$
<u>Return Flight</u>	☐ X	→ ☐ X	→ ☐ X	<u>edit</u>	\$ - \$\$\$

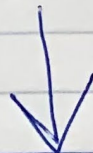
Flight
Subtotal ☐ \$ ☐ \$\$\$

Add-Ons

Passenger Details

<u>Passenger 1</u>	<u>Boarding Class</u>	<u>Extra Baggage</u>	<u>Passenger Add-Ons</u>
Name (As it appears on official Photo ID)	<u>Depart</u> ↓	☐ ↓	\$
Passenger 1	<u>Return</u> ↓	☐ ↓	\$
Email	☐ ↓	☐ ↓	\$
Passenger 2	☐ ↓	☐ ↓	\$
Passenger 2	☐ ↓	☐ ↓	\$

Add-On Subtotal ☐ \$ ☐ \$\$\$



Refined Sketch

	Passenger 1	Passenger 2	Group
<u>Subtotal</u>	\$	\$	\$ \$
<u>Taxes</u>	\$	\$	\$ \$
<u>Fees</u>	\$	\$	\$ \$
<u>Total</u>	\$	\$	\$ \$

Continue to Payment

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Flight Search

☒ Round Trip ☐ One-Way

Departure Location

Closest Airport (Auto Fill)

Destination Location

Departure Date



Return Date



Passenger Count

#



Search Flights!

Homepage Book Advanced Search Existing Flight Help Login

Flight Search

● Round Trip ○ One-Way

Departure Location

Closest Airport (Auto Fill)

Departure Date

Passenger Count

#	▲
	▼

Destination Location

--

Suggestions



Search Flights!

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Flight Search

● Round Trip ○ One-Way

Departure Location

Closest Airport (Auto Fill)

Destination Location

Departure Date



Return Date



Month

#	#	#	#	#	#
#	#	#	#	#	#
#	#	#	#	#	#
#	#	#	#	#	#

Search Flights!

Homepage

Book

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Flight Search

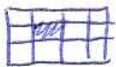
● Round Trip ○ One-Way

Departure Location

Closest Airport (Auto Fill)

Destination Location

Departure Date



Return Date



Passenger Count

#



Month

#

Flights!

Flight
Options

Book

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Flight Options

Search Select Review Book

Departure Flights

Sort Filter

Depart	Connection	Destination	\$/Passenger - Group
Date @ Time Location	Duration Connection Date @ Time Location	Duration Date @ Time Location Total Duration	\$ - \$\$\$
☐ X X	Duration X X X	Duration X X X	\$ - \$\$\$
Departure Subtotal			\$ - \$\$\$

Return Flights

Sort Filter

Depart	Connection	Destination	\$/Passenger - Group
X X	Duration X X X	Duration X X X	\$ - \$\$\$
☐ X X	Duration X X X	Duration X X X	\$ - \$\$\$
Return Subtotal			\$ - \$\$\$

Per Passenger Subtotal \$

Group Subtotal \$ \$

Continue

Itinerary &
Add-Ons

Book

Advanced
SearchExisting
Flight

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Search Select Renew Book

Itinerary

	Depart	Connection	Destination	/Passenger - Group
Departure Flight	X X	Duration → X X X	X X X edit	\$ - \$ \$
Return Flight	X X	Duration → X X X	X X X edit	\$ - \$ \$

Flight Subtotal

\$

\$ \$

Details & Add-Ons

Passenger 1 Name Email	Boarding Class Depart Return	Extra Baggage Baggage	Passenger Add-Ons \$
Passenger 2 Name Email	Depart Return	Baggage	\$

Add-On Subtotal

\$

\$ \$

	Passenger 1	Passenger 2	Group
Subtotal	\$	\$	\$ \$
Taxes	\$	\$	\$ \$
Fees	\$	\$	\$ \$
Total	\$	\$	\$ \$

Continue to
Payment

Airline


<https://www.airline.com>

 Itinerary &
Add-Ons

Book

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Search Select Renew Book

Itinerary

	Depart		Connection		Destination		\$/Passenger - Group
Departure Flight	X X	Duration →	X X X	Duration →	X X X	edit	\$ - \$ \$
Return Flight	X X	Duration →	X X X	Duration →	X X X	edit	\$ - \$ \$

 Flight Subtotal

\$

\$ \$

Details & Add-Ons

Passenger 1	Email	Boarding Class	Extra Passage	Passenger Add-Ons
Name Name	Email	Depart 1- \$ \$ 2- \$ 3- 0	Return 1- \$ \$ 2- \$ 3- 0	Baggage 1- \$ 2- \$ \$ 3- \$ \$ \$
Passenger 2	Email			
Name Name	Email			

 Add-On Subtotal

\$

\$ \$

	Passenger 1	Passenger 2	Group
Subtotal	\$	\$	\$ \$
Taxes	\$	\$	\$ \$
Fees	\$	\$	\$ \$
Total	\$	\$	\$ \$

 Continue to
Payment

Airline



https://www.airline.com

Pay &
Book!

Book

Advanced
Search

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Login

~~Search~~ Select Review Book

Itinerary

	Depart	→	Connection	→	Destination		\$/Passenger - Group
Departure Flight	☐		☐		☐	edit	\$ - \$\$\$
Return Flight	☐		☐		☐	edit	\$ - \$\$\$

Flight
Subtotal

Add-Ons

	Boarding Class	Extra Baggage	Passenger Add-Ons
Passenger 1 Name	Depart# Return#	#	\$
Passenger 2 Name	Depart# Return#	#	\$

Add-Ons
Subtotal

	Passenger 1	Passenger 2	Group
Subtotal			
Taxes			
Fees			
Total			\$

Payment Details

Card Number

Valid #

Expiration Date

MM/YY

or

PayPal

Card Owner

(As it appears on Card)

First Name Last Name

Pay
&
Book!